



Financing Responsible Economy

October 22, 2014

Musa Salah
Group Manager
Environmental and Sustainability

Disclaimer:

This presentation does not represent the views of the Board and Management of Ecobank Transnational Inc.

Ecobank
The Pan African Bank

Financing Responsible Economy/ Responsible Economy Financing

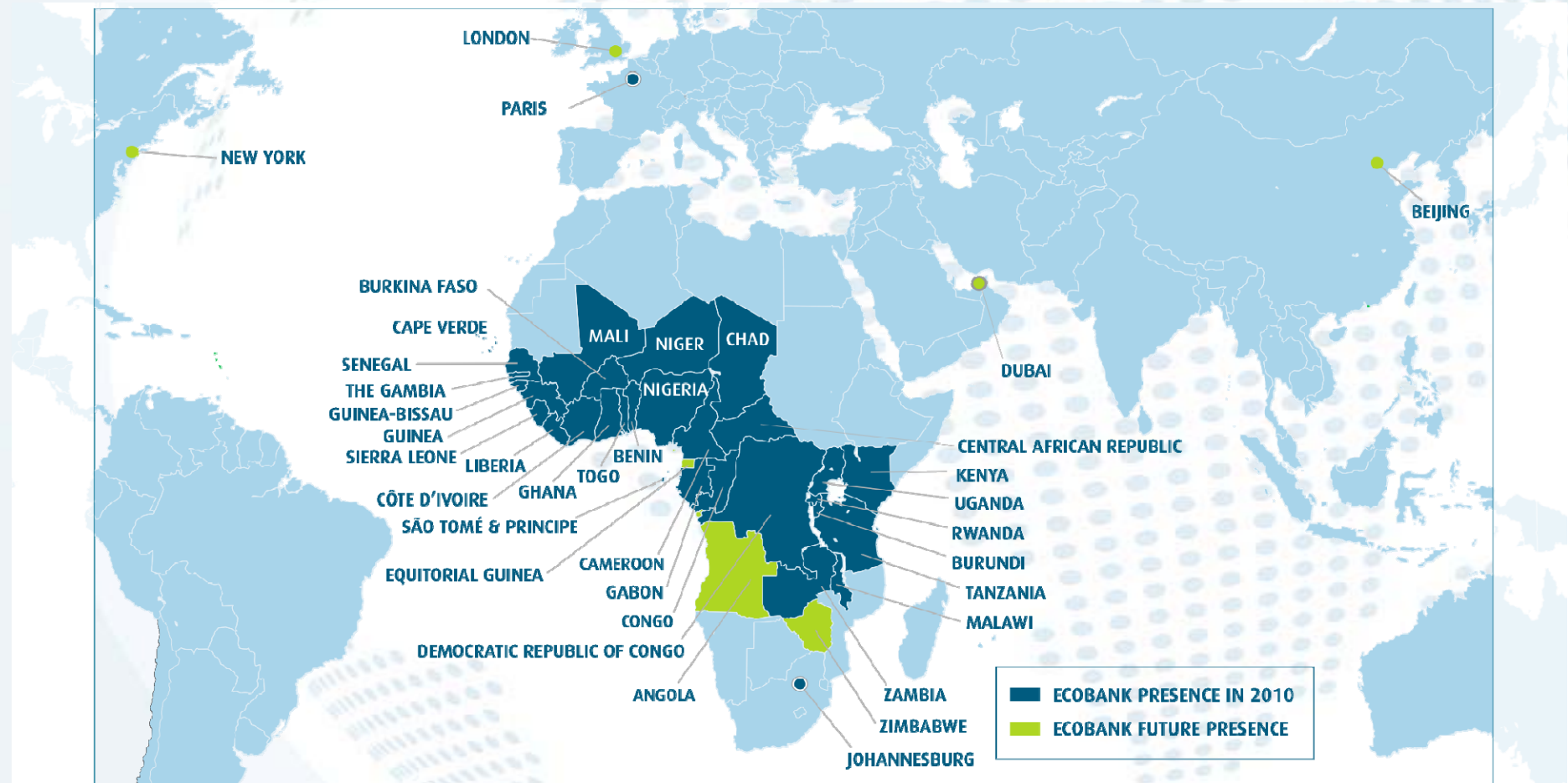
Core responsibility of a bank is to participate in the financing of viable socio-economic activities of the public and private sectors as well as support growth and development

Create socio-economic and environmental values through the bank financial products, models and markets activities to establish a long term values and to make customers' business more sustainable

Enable a platform to undertake development activities as well as work with both local and international development institutions, including the UN agencies in promoting development initiatives, from our core competency, banking and finance.

Opportunity for less banked and unbanked communities

Ecobank Footprint



Financing Responsible Economy: Products



Financial
Inclusions

Micro
finance

Women in
Banking



SME
Banking

Agric
finance

Trade Finance



Innovative
Financial
Products

Mobile
Banking

Money transfer



Green
Business

Sustainable energy
finance

Climate change
Adaptation

Sustainability Framework

Driving economic transformation

- Creating economic value
- Fostering Integration
- Partnership for Development

Socially responsible finance

- Microfinance and microbanking
- Women in Business
- Ecobank Foundation
- Community engagement

Protecting natural resources: environmental sustainability

- Risk management
- Green business
- Global initiatives
- Internal Carbon footprint Management

Human Capital: attracting and retaining employees

- Diversity and culture
- Training and development
- Pan-African spirit

Public sector enabling environment

Financing responsible economy is not about costs to the economy but an investment in the kinds of environmental responsible, socially acceptable and economic viable business for growth and development by:

- Redirect investment in conventional and non sustainable business to a more sustainable alternatives
- Encourage participation of institutional investors (insurance, pension funds, sovereign funds) by ensuring attractive and level playing field



Thank You