

5C – ...

5C – Can the corporate sector reduce social inequalities?

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→ Set your target
See the progress
Share experiences

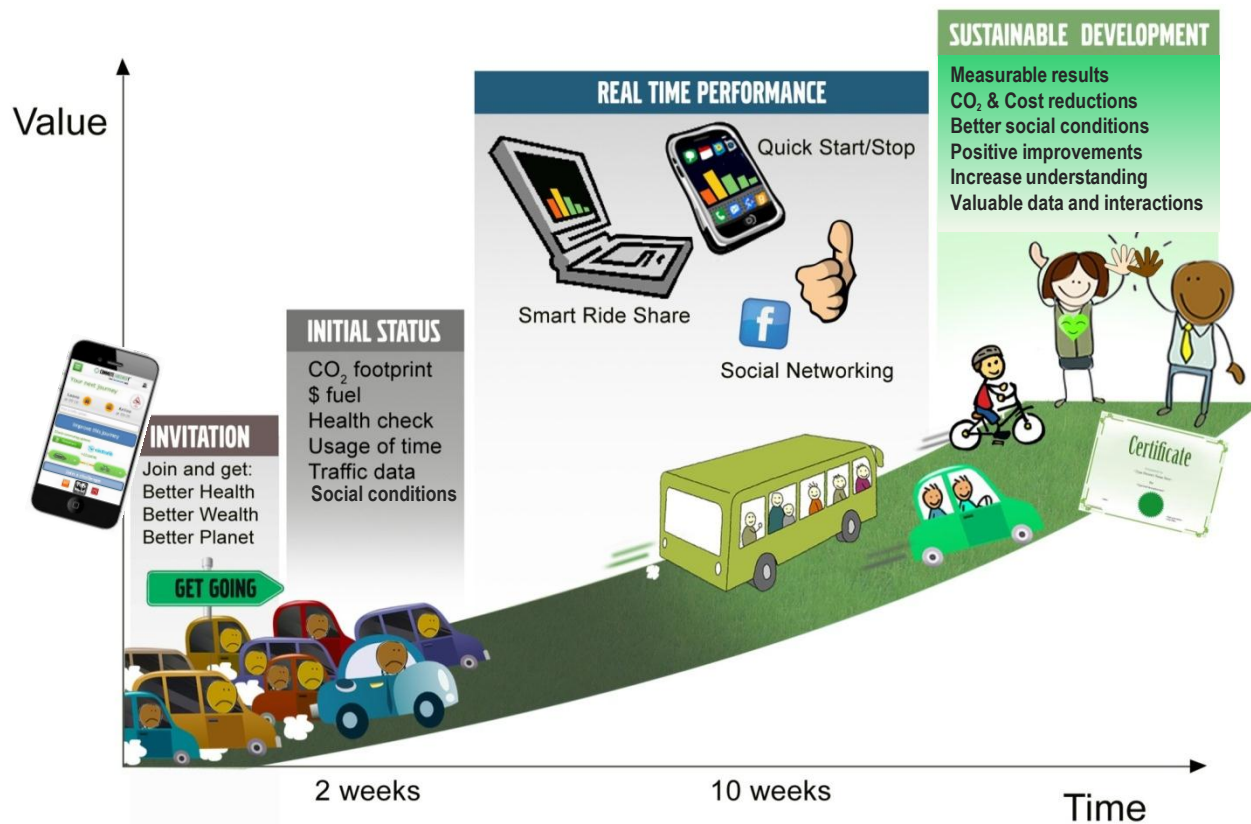
Set your target

-What do you, your friends, people want?



- Set your target
- See the progress
- Share experiences

See the progress



Set your target
See the progress
→ Share experiences

Share experiences

2009

Commute Greener prototype work for Volvo employees to measure time, CO2 and \$

2010 - 2013

First a campaign with the City of Gothenburg then with Mexico City

>2000 connected commuters

Growing progress with universities, R&D institutes, companies etc. Positive results and targets

>500 t CO2 offset

Received the Indian Parivartan award for innovation and sustainability

>50.000 engaged via Facebook
>100.000 greener trips/month

2014-

Sharing an open innovation platform, welcoming more to join and reduce social inequalities, on the way towards sustainable development

Vast heritage of innovations and environmental care

VOLVO



City of Gothenburg



mexico city



VATTENFALL



Bengaluru



Keolis

UbiGo

SAN FRANCISCO

GP



CLEAN AIR FOR ALL
EUROPEAN
MOBILITY WEEK