Beyond Sustainability
Doing business and doing good
Friday
April 13th 1980
Crepes & Waffles is born
Stories that make us humane
Crepes & Waffles
As a tool to transform lives

Serve and work from love
Woman as a pillar of progress
Humanize the economy
Diversify gastronomic culture
6 COUNTRIES

- Chile
- España
- México
- Ecuador
- Perú
- Colombia

37 years on the market

200 Stores

22 millions of users per year

189 SALT Crepes, pitas, salads, pannecook y soups

125 SWEET Crepes, Waffles, Mini-waffles and Ice Cream

78 DRINKS Natural juices, smoothies, soda, coffee, tea, wine and beer
4000 Employees
91% of employees are women
75% Employed female head of household

Premium Medicine plans
Minimum wage higher than the established minimum wage
0% interest loans for housing, health and education
Nowadays, humanity faces new environmental and social challenges.
Planetary Boundaries

Nitrogen and Phosphorus cycle

Biodiversity

Climate Change

Land System Change

Ecosystem Services 2011

$142 Trillion
Sistema de comida y emisiones de carbono

- 45% Otras emisiones
- 15% Producción agrícola
- 20% Deforestación y cambio de uso del suelo
- 20% Transformación, transporte y distribución
“If Earth biodiversity were a country, it could be called Colombia”

National Geographic
How are we going to develop?

Minning  Soy  Innovate with our biodiversity
How do we transit from a culture that decimates life, to a culture that enhances life systems and people?

How do we reconnect with one self, others and nature?
Path to regeneration
Smallholders are the guardians of food, land and culture
Arracha tatore de Cajamarca

Les invitamos a visitar la exposición Ouro Vital Cajamarca en el Museo de Arte Moderno de Bogotá (MAMBO), del 18 de octubre al 7 de enero del 2018.
Multifunctional Solution

Healthy Human

Water

Biodiversity

Social Inclusion

Nutrient dense Food

Reduces use of Agrochemicals
Who really feeds the world?
When you up scale farming there are two things you loose: care and knowledge.
“Food is not a product, it is life itself”

Vandana Shiva