Microfranchises Nutrihuevos

LAS TACUARAS
Current situation of the country

- Population: 6,852,068
- Living in poverty: 1,809,053
- Living in poverty rate: 26.4%
- Extreme poverty: 301,932

Data obtained from EPH (Permanent Household Survey) 2017
LAS TACUARAS
SUSTAINABILITY

Shared value
(Michael Porter)

ISO 26000

SDG
2015

Microfranchises
## Strategic and Projection

<table>
<thead>
<tr>
<th>Indicators</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microfranchises</td>
<td>153</td>
<td>166</td>
<td>125</td>
</tr>
<tr>
<td>Dozens of eggs sold</td>
<td>196,030</td>
<td>478,222,5</td>
<td>508,993</td>
</tr>
<tr>
<td>% of totals sales</td>
<td>1,07%</td>
<td>2,2%</td>
<td>2,3%</td>
</tr>
<tr>
<td>Investment of Las Tacuara (USD)</td>
<td>4,535,41</td>
<td>1,824,83</td>
<td>2,010,93</td>
</tr>
<tr>
<td>Economic Results (USD)</td>
<td>132,664,82</td>
<td>444,111,15</td>
<td>472,518,96</td>
</tr>
</tbody>
</table>
**Strategics and Projections**

**Primeros 3 años de implementación**

1. USD. 135.167,92
2. USD. 444.111,15
3. USD. 472.518,96

**Proyección (5 años)**

4. USD. 745.887,69
5. USD. 927.811,52
6. USD. 1.109.735,35
7. USD. 1.291.659,18
8. USD. 1.473.583,01
With each Egg
we contribute to
a better world
2018

77
Are still active in the program

12
People became wholesalers
(500 dozens)

6
Only 6 people remain
on the poverty line

150
Families
Development
Professional qualities of woman

Commitment
To maintain high standards of quality and Food Safety Management of the company

Operation
It allows to systematize and quantify our growth
Keep Working

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Thank you