ALL TOGETHER, REINVENTING WORK
PART. 1 : THE CONTEXT

THE WORLD IS NOT CHANGING, THE WORLD HAS ALREADY CHANGED!
WHY IS THIS « 3RD REVOLUTION » GROWING SO FAST ?

TECHNOLOGICAL REVOLUTION
IOT & AI

ECONOMIC CONTEXT
SHARING ECONOMY

SOCIAL DEVELOPMENTS
EXPRESSION

BIG CHANGES IN THE WORKFORCE:

40% OF THE WORKING AMERICAN POPULATION WILL BE MADE UP OF FREELANCERS BY 2020.

WHY ARE SUCH CHANGES NECESSARY? WHY NOW?

– FIRST, THESE (R)EVOLUTIONS GENERATE A CHANGE IN WORK PATTERNS
WHY ARE SUCH CHANGES NECESSARY? WHY NOW?

SECONDLY, THESE (R)EVOLUTIONS GENERATE A CHANGE IN WORKPLACE ORGANIZATION

Working in silos is over. Long live innovative companies!

The company “Whales” to the company "School of Fish"
WHY ARE SUCH CHANGES NECESSARY? WHY NOW?

- THIRDLY, THESE (R)EVOLUTIONS GENERATE:
  A CHANGE IN WORK SPACES
PART. 2 : REAL ESTATE

THE IMPACT OF THESE 3 BIG TRENDS ON THE REAL ESTATE INDUSTRY
THERE HAVE NOT BEEN MANY CHANGES MADE TO COMMERCIAL REAL ESTATE IN THE PAST CENTURY...

1920  2015

A necessary alteration of our spaces, with new ways of working that are more connected and more collaborative.
COMMERCIAL REAL ESTATE IS TOO EXPENSIVE AND NOT FLEXIBLE

2nd Item cost for companies
After "open spaces," companies are seeking new ways of optimizing their real estate costs.

60% Average occupancy rate estimation of commercial real estate according to IDF *
As in Civil Aviation, the actual occupancy rate of offices is a financial issue.

3-6-9 Length of leases in years
These commitments are increasingly financially incompatible and do not meet the growing need of agility.

* Monday to Friday, between 8am and 7pm. May 2013.
PART. 3 : NEXTDOOR

DELIGHT COMPANIES AND WORKERS AGAIN TO RE-INVENT BUSINESSES
THE NEXTDOOR CONCEPT

- NEXTDOOR IS AN OPERATING COMPANY OF COLLABORATIVE WORKPLACES.

- NEXTDOOR TAKES CARE OF EVERYTHING FOR THE WELL-BEING AND DEVELOPMENT OF THE COMMUNITY.
THE NEXTDOOR CONCEPT

3 GOOD REASONS TO KNOCK ON nextdoor

- Flexibility
- Cost
- Community
MONTHLY SUBSCRIPTION WITHOUT A COMMITMENT.

YOU MAY ADJUST EACH MONTH ACCORDING TO YOUR NEEDS.

> **Coworking:** No deposit or notice.

> **Dedicated offices:** 1 month deposit and 1 month’s notice.
NEXTDOOR ... COMMITED TO BEING CHEAPER

FOR A LOWER COST:

- Coworking 300 €, Dedicated Offices 520 € per office/per month.
- That is 30% less expensive than a traditional lease!

DON’T BLOW YOUR BUDGET BEFORE YOUR BUSINESS IS BOOMING.
NEXTDOOR ... ABOVE ALL A "GUESTHOUSE"

NEXTDOOR TAKES CARE OF ITS COMMUNITY.

- Everything is included (welcome desk, wi-fi, open 24h/7d)
- ... with entertainment for business and well-being of employees

DO YOU LOVE YOUR WORK? WE ARE GOING TO MAKE SURE IT LASTS.
NEXTDOOR ... HELPS COMPANIES GROW FASTER

Smart Cities

Digital Transformation

Non-profit soc.

Media

Le réseau de l'intelligence électrique

Mobility

RENAULT

La vie, avec passion

Consulting

HTS CONSULTING

HOMMES TENDANCES & STRATEGIES

WellèBeing

TheCorporateGym

& Wellbeing

Security

Securitas

havea gooday
NEXTDOOR ... HELPS BIG COMPANIES REINVENT THEIR HEADQUARTERS

TOWARDS AN « EXPERIENTIAL COMPANY »
PART. 4 : NEXDOOR

GROWING FASTER THAN THE DEMAND IN FRANCE AND INTERNATIONALLY
NEXTDOOR ... 9 sites & 4500 members by the end of 2017
Nextdoor « ISSY VILLAGE » : 820 members
41 – 43, rue Camille Desmoulins
Nextdoor « ISSY VILLAGE » : 820 members
41 – 43 rue Camille Desmoulins
Nextdoor « CŒUR DEFENSE » : 450 members
110, Esplanade du Général De Gaulle
Nextdoor « GARE DE LYON » : 450 members
207, rue de Bercy
Nextdoor « NEUILLY » : 650 members (June, 2017)
88 – 92, av. Charles de Gaulle
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88 – 92, av. Charles de Gaulle
Opening in 2017

Lyon

Paris Saint-Lazare

Porte d’Orléans
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