One Planet Education Networks
Catalysing a Responsible Economy through Business Education

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Is Formal Education Fit for Purpose...

...given the scale of global environmental, social and economic challenges?

NO... There is an urgent need to:

• **Transform education** from primary through tertiary and beyond;

• Promote **Lifelong Learning**

• Promote **sustainability** in the spirit of the UN SDGs

• Provide education that helps create a **more just and prosperous world for all**.

• Redesign education - emphasise the **interdependencies of our planetary system**

• Develop effective approaches for **One Planet Living**.
Do We Need A Revolution in Education for Responsible Business?

YES...Education needs to:

• Recognise and foster humanity's natural altruism

• Educe and encourage cooperation as well as fair competition.

• Help humanity embrace a collective higher purpose.
Redesigning Business Education

More specifically:

- Redesign business education to be pro-people, pro-planet, pro-prosperity, pro-peace, and pro-partnerships.

- Shift from 'beyond CSR' to 'business for good’ - restorative/net positive businesses prospering through serving people and planet.

- Re-frame sustainability/responsibility in terms of opportunities for business.
From Silos to Open Doors

Educators
Embed *sustainability & responsibility* into business education

Employers
Work more effectively with educators to develop *sustainability-literate managers & leaders* with the values, behaviours and skills required for a rapidly changing business environment

Learners
Improved *choice, accessibility, affordability and relevance* of sustainable business education

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THREE KEY MESSAGES

1. Educators need to get much better at 'mass customisation’

2. A sustainable world needs T-shaped people – ‘generalist-specialists’ who take a systems approach to problem solving

2. Academia needs to join business on the front line
Mass Customization

From institutional supply-push to individual demand-led

OPEN will launch a learning platform in 2018 to support this
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1. *Educators need to get much better at 'mass customisation’*

- Shift from dominant ‘supply-led’ approach - the batch production of graduates ...

- ...to a more ‘demand-led’ approach - customised to individual learner’s lifelong needs.

- Requires more focus on individual learners’ unmet needs - not just formally enrolled learners...also alumni and others in the workplace.

- Universities need much shorter innovation cycles, greater risk appetite, less conservatism and more varied product offerings.
OPEN is creating an innovative learning platform to:

• leverage our global community of Fellows and One Planet Business Schools

• provide lifelong learners with a granular portfolio of programmes, modules, master-classes and workshops online and offline around the world. Launch in 2018
A Critical Mass of ’T-Shaped’ Change Agents

Personal transformation to power systems transformation

OPEN is working with its One Planet Business Schools, Fellows & Associates to develop one million change agents by 2030.
2. A sustainable world needs T-shaped people

- Universities good at developing technical competence across disciplines but...
- ...breakthrough innovations often happen through synthesis of diverse disciplines
- in a VUCA – Volatile, Uncertain, Complex, Ambiguous world, breakthrough innovations require technical competence as well as bridge-building, collaborating and problem solving skills with diverse specialists
- Cross-cutting business disciplines - leadership, innovation & entrepreneurship relevant to all disciplines not just business. Equally limiting for business students to study business model innovation without understanding opportunities provided by science and technology
- Universities need to break down silos of research specialisations and promote inter-disciplinary learning.
- Universities should promote more T-shaped people to senior ranks.
OPEN challenges educators to serve the needs of learners.

We are working with a growing network of One Planet Business Schools and Fellows to drive innovation in the teaching, research and practice of sustainable business.
3. Academia needs to join business on the front line

- The scale of sustainability challenges and opportunities requires an urgent response

- Business looks to academia for support but research cycles (bid, fund, research methodology, analysis, publication) cause time lags that may leave academia out of touch in a rapidly changing world

- The business challenges of yesterday are the research questions of today but won’t necessarily address the business sustainability challenges of tomorrow.

- Faculty collaborating with businesses on current issues, with shorter turnarounds, will keep research relevant and timely, enabling academia to contribute to developing a sustainable global economy.
OPEN supports this process through:

One Planet Business - a collaborative innovation platform that puts academics in the driving seat for framing questions around, and engaging students in, business sustainability challenges.