



press release  
Paris, 16 October 2012

## Orange named to Carbon Performance Leadership Index (CPLI) for carbon performance

Orange assessed as one of the 2 best operators worldwide for carbon performance

Through this inclusion, the Carbon Disclosure Project (CDP), which represents 655 institutional investors, recognises Orange for the action it is taking to reduce its carbon emissions and mitigate the risks of climate change.

The CPLI highlights those 33 companies within the FTSE Global Equity Index Series (Global 500) that have demonstrated a strong approach to climate strategy and emissions reduction in their CDP responses.

“At Orange, we believe that telecoms operators have a special responsibility to address the climate change issue, said Marc Fossier, Chief Corporate Social Responsibility Officer. While the digital revolution is an undeniable vehicle for social and environmental progress, it results in ever-increasing volumes of data traffic and the need for increasingly powerful and energy-hungry infrastructures. Addressing this issue without increasing our networks’ energy consumption is a real challenge.

We are very proud to enter the Carbon Performance Leadership index. This is a strong recognition of the significant environmental action plans we rolled out into the group since several years, to reach our target: reduce our consumption by 15% and our CO<sup>2</sup> emissions by 20% by 2020. But our efforts go beyond our own activities. We also want to offer our customers eco-friendly products and services that help them control their own energy consumption, and we are developing advanced technologies and new offerings for this purpose.”

Paul Simpson, chief executive officer of CDP, commented: “Companies in the Carbon Performance Leadership Index are demonstrating a clear commitment to manage their greenhouse gas emissions and take action on climate change. Organizations which work to reduce their emissions and integrate climate change issues into their business strategies have the potential for cost savings, revenue generating opportunities and, ultimately, a more resilient future.”

The Global 500 report including names of companies featured in the CPLI and the methodology used can be found at [www.cdproject.net](http://www.cdproject.net)

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Find out more about [Group CSR](#): the 2011 report online: [www.orange.com](http://www.orange.com) and the magazine [initiatives](#)



### About Orange

France Telecom-Orange is one of the world's leading telecommunications operators with sales of 45.3 billion euros for 2011 and has 170,000 employees worldwide at 30 June 2012, including 105,000 employees in France. Present in 33 countries, the Group has a total customer base of 224 million customers at 30 June 2012, including 166 million mobile customers and 15 million broadband internet (ADSL, fibre) customers worldwide. Orange is one of the main European operators for mobile and broadband internet services and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquest 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development.

France Telecom (NYSE:FTE) is listed on NYSE Euronext Paris (compartment A) and on the New York Stock Exchange.

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### About CDP

The Carbon Disclosure Project (CDP) is an international, not-for-profit organization providing the only global system for companies and cities to measure, disclose, manage and share vital environmental information. CDP harnesses the power of market forces, including 655 institutional investors with assets of US\$78 trillion, to collect information from companies on their greenhouse gas emissions and assessment of climate change and water risk and opportunity. CDP now holds the largest collection globally of primary climate change and water data and puts these insights at the heart of strategic business, investment and policy decisions. Please visit [www.cdproject.net](http://www.cdproject.net) to find out more.

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