

WORKING TOGETHER **RESPONSIBLE** GLOBAL **ECONOMY**

The World Forum for a Responsible Economy is an annual event intended for entrepreneurs and company leaders seeking to promote a responsible economy.

THINK TANK
Tomorrow's Institute
of Economics

THIRD INDUSTRIAL
REVOLUTION
Looking back on
a success story



THE WORLD
FORUM FOR A
RESPONSIBLE
ECONOMY IS AN
ANNUAL EVENT
INTENDED FOR
ENTREPRENEURS
AND COMPANY
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TO PROMOTE A
RESPONSIBLE
ECONOMY.





*Here are
5 good
reasons
why you
should
attend.*

01.

COME SEEK
INSPIRATION TO
REINVENT YOUR
ROLE AND THAT
OF THE COMPANY

Our aim is to present solutions rather than identity problems. From the CEO of a large industrial group to the innovative entrepreneur, our speakers will demonstrate, by way of example, the successes of their personal investment in favor of responsible economy.



*All responsibilities cannot be assumed by national governments.
We're best capable of taking action in our locale, and we're intent on proving that here !”*

Philippe VASSEUR, World Forum President and former Minister.

02.

SAVE TIME AND LEARN TOOLS TO SPEED PROGRESS

With over 100 sessions offered per event, you'll discover new working methods, innovative processes to apply inside your company and short- and long-term practices to help change the way you do business.

03.

THINK GLOBAL...

You'll have the possibility to meet with experts, thanks to the groundwork laid by some 30 correspondents located across the world. This outreach has brought nearly 1,000 speakers from 85 countries to share their experience, a diversity making for very enriching exchanges year in year out.

04.

ACT LOCAL !

Given our various session formats, you'll have plenty of opportunity to discuss with participants representing your specific territory, providing you with the resources to tap into a network assembled within a community of responsible actors.

05.

TAKE ADVANTAGE OF 20 YEARS OF EXPERTISE IN THE FIELD

The World Forum was launched in 2007 upon the initiative of the Alliances Network (Réseau Alliances) and its President, Philippe Vasseur, former journalist and French Minister. For over 20 years, we've been organizing companies in the Nord-Pas de Calais Region committed to supporting CSR strategies, in the aim of helping them optimize performance. This daily and neighborly form of assistance has offered us tremendous insight into corporate expectations.

An event with more than 10 solid years of experience.

WHO'S DOING THE TALKING?

\ **SINCE 2007, MORE THAN 1000 SPEAKERS** /

BUSINESS OWNERS

- Martha Tilaar, Indonésie, Martha Tilaar GROUP.
- Didier Leroy, Japon, Toyota.
- Gérard Mestrallet, ENGIE.
- Michel Landel, Sodexo.
- Dirk Van de Putt, Canada, McCain International.
- Louisa Mojela, Afrique du Sud, Whipold.
- Gérard Boivin, Unibel.
- Lucien Lesaffre, Lesaffre.
- Matthieu Lambeaux, Findus.
- André Renaudin, AG2R La Mondiale.
- Gérard Mulliez, Fondateur, Auchan.
- Monique Leroux, Mouvements Desjardins, Canada.

VISIONARIES

- Antoine Frérot, Veolia.
- Muhammad Yunus, Prix Nobel de la Paix 2006, Président Yunus Center (Bangladesh).
- Shirin Ebadi, Prix Nobel de la Paix 2003 (Iran).
- Wangari Maathai, Prix Nobel de la Paix 2004, Présidente du Greenbelt movement (Kenya).
- Jeremy Rifkin, économiste, fondateur, Foundation On Economic Trends (États-Unis).
- Ellen MacArthur, présidente fondatrice de la Fondation Ellen MacArthur pour l'Economie Circulaire

- (Royaume-Uni).
- Guy Ryder, DG de l'OIT
- Ervin Laszlo, philosophe, fondateur du Club de Budapest (Hongrie).
- Tony Meloto, président fondateur, Gawad Kalinga (Philippines).
- Lyonpo Norbu Wangchuk, Ministre des affaires économiques du Bhoutan (Bhoutan).
- Max Anderson, fondateur du Serment d'Harvard (États-Unis)
- Bibi Russel Fondatrice, Bibi Productions (Bangladesh).
- Youssou N'Dour, artiste et fondateur de Birma Micro-Crédit (Sénégal)
- Michel Serres, écrivain

philosophe, Académie Française.

PIONEERS

- Günter Pauli, Fondateur de la Blue Economy.
- Ma Yihe, Chine, PDG de Winsun.
- Verone Mankou, République Démocratique du Congo, VMK.
- Dirk Ahlborn, USA, Hyperloop.
- David Katz, Canada, The Plastic Bank.

CONSULT OUR WEBSITE WWW.RESPONSIBLE-ECONOMY.ORG
FOR ALL PARTICIPANT BIOGRAPHIES

TO WHOM?

\ **EVERY YEAR, 5,000 PARTICIPANTS** / \\ **ARE SPEAKING YOUR LANGUAGE** /

Business
owners.

Employees.

Entrepreneurs.

Representatives
from NGOs or
civil society

Institutions.

Students.

ABOUT WHAT?

\ TOPICS THAT MATTER TO YOU /



Societal commitment

- Territorial focus
- Education
- Skill and technology transfer
- Investment in society



Human Rights

- Human Rights and underlying ILO principles
- Diversity, equal opportunity and anti-discrimination



Governance

- Strategy and organization
- Transparency and communication
- Sharing of values
- Nurturing strong relations with one or more stakeholders



Workplace relations and conditions

- Customer and consumer relation
- Health & safety of customers and consumers
- Access to basic services
- Emphasis on education



Environemental protection

- Waste handling
- Eco-design
- Energy / Greenhouse gases
- Biodiversity and sustainable resource management
- The building trades
- Sustainable mobility



Good Business Practices

- Responsible procurement
- Anti-corruption measures
- Loyal competition



Workplace relations and conditions

- Development of human capital
- Workplace health and safety
- Working conditions

Your daily concerns are addressed in our various conferences.



An extensive network spanning
100 countries



Locate all our speakers using
our interactive map:



www.responsible-economy.org

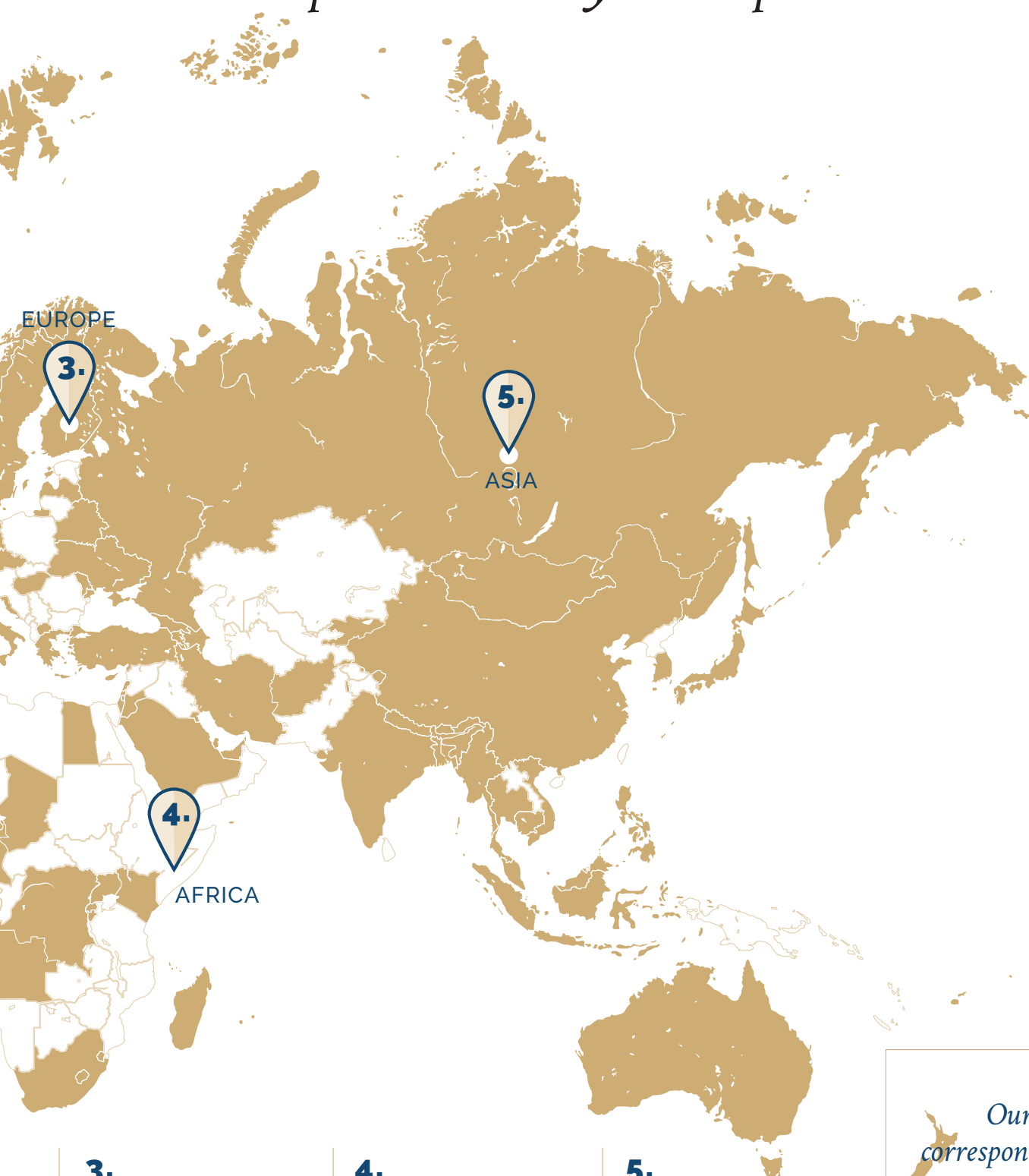
1.
THE AMERICAS:

Instituto Ethos (Brazil), Forum
Empresa (North and South
America), BSR (USA),...

2.
FRANCE:

ORSE, CJD, Entrepreneurs
d'avenir, Plateforme
Nationale RSE...

Spearheaded by 1100 speakers.



3.
EUROPE:

Global Compact,
Ashoka, GRI,...

4.
AFRICA:

Ethics Institute of South
Africa, CGEM (Morocco),
Institut Afrique RSE
(Cameroun), RSE Sénégal...

5.
ASIA:

Asean CSR Network
(Singapore), Arabia CSR
Network, CFIE (China),
CII (India),...

*Our
correspondents :*

75

CSR networks covering
the whole world

Happening around the Forum

A THINK TANK TO GUIDE OUR ACTIONS.



PUBLICATIONS

"Reinvent growth"

(1st quarter 2016)

is the call chosen to usher in the launch of a new series of publications to help brainstorm and generate ideas in support of a more responsible economy.



COLLECTION

This database constitutes an interactive tool, a veritable pool and source of content from each of the previous events. EIt serves to convey examples, disseminate approaches that are both beneficial and profitable for society overall as well as for companies. Moreover, all economic actors are motivated to draw inspiration from these case studies as they commit to a more responsible economy and contribute design development resources to the body, of instruction supports.

www.responsible-economy.org

BIPIZ

An international database inventorying over 900 practical case studies, BipiZ assists you in developing a CSR strategy adapted to your corporate model, geographic territory and culture.



WORLD FORUM FOR E RESPONSIBLE ECONOMY

A highlight on the annual calendar during October.

Mark the dates of October 16th through 18th for the next edition, in Lille.

 **WORLD FORUM FOR A RESPONSIBLE ECONOMY**
Program and registration
www.responsible-economy.org

A TERRITORY TO IMPLEMENT OUR ACTIONS

 **Réseau ALLIANCES**
ENTREPRENEURS DE CROISSANCE RESPONSABLE

Our mission is to guide companies by facilitating their meetings, identifying areas of improvement and proposing training sessions and interactive workshops dedicated to targeted topics.

These actions and efforts provide us with the opportunity to formalize feedback, which in turns enhances the RESPECO initiative.

More informations on www.reseau-alliances.org

Happening around the Forum



1.



The naissance of the third industrial revolution in the Nord-Pas de Calais Region (France):

In 2012, Jeremy Rifkin was invited to speak at the World Forum to offer his vision of the Third Industrial Revolution.

Subsequent to the plenary session, the Nord-Pas de Calais Regional Council and the Regional Chamber of Commerce decided to assist Mr. Rifkin in jointly creating a "master plan", positioning the Region as a pilot territory. "After six months of intensive efforts, the plan was presented in 2013, with the

initial concrete steps operational as of 2014.

Each year, the World Forum dedicates a subtheme to "*The Third Industrial Revolution is advancing*" to catalogue achievements and continue energizing this transformative movement to all corners of the territory.

This initiative now enjoys international recognition and has been duplicated at the scale of an entire country.

2.

SoBizHub : Social business as a lever for territorial development.

In 2014, several committed actors in the region met and came to a conclusion: social innovation and social business are everyone's concern and the region is missing an actor to encourage the emergence of innovative initiatives with a strong social impact. In October 2014, during the World Forum and after several months of brainstorming that brought together about fifty actors, SOBIZHUB was launched in the presence of Muhammad Yunus and Tony Meloto.

On the advice of Prof. Yunus "to develop awareness among economic actors and those who will build the world of tomorrow: young people and students, foster the emergence of social business projects through support and funding, spaces of co-creation between actors who are not used to working together, and finally, the academic training to train the best talents to the professions of tomorrow. I can only encourage you to build this project with these different elements. To implement it on a regional

territory is full of promises.", we launched the SOBIZHUB ecosystem which today brings together all the actors of the region who wish to cooperate and commit to reducing societal fragilities.

This strong moment has mobilized economic actors in the region, who were touched by the message and are today committed to a responsible, innovative and inclusive economy.

The Forum as seen by our participants

ATTENDEES' TESTIMONIALS

« This is my third time here. The World Forum is always very inspiring with plenty of fascinating testimonials. It's a highly innovative event! »

Pietro,
EMPLOYEE

« I find this approach really interesting. What impresses me most is the Region's handling of some key issues that are fundamental and extremely critical. I appreciate this link between the local territory and the outside world. »

Jean,
BUSINESS OWNER

« I feel that an organization capable of uniting opinion leaders, while facilitating the sharing of ideas and creating synergies among individuals to promote change has got to be wonderful. »

David Katz (Canada),
FOUNDER
& PRESIDENT OF THE
PLASTIC BANK.

« The participation in the workshops and conferences allowed us to meet with extraordinary personalities, with a taste for entrepreneurship, to discover original approaches and business models.

We have learned lessons in all areas.[...]. »

Marie-Cécile Duchateau,
TRAINING MANAGER,
BONDUELLE

« For me, the World Forum is a fantastic event. It's an honor to be able to participate. I've met so many interesting people and have learned a tremendous amount of valuable lessons regarding corporate projects that seek to institute sustainable change. »

Su Kahumbu Stephanou
(Kenya),
FOUNDER
& PRESIDENT OF GREEN
DREAMS .LTD.



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*“ SUPER LOCAL:
Companies and territories
: the new global order ”*

THE 12TH WORLD FORUM FOR A
RESPONSIBLE ECONOMY WILL BE HELD FROM
OCTOBER 16 THROUGH 18TH, 2018 IN LILLE

Informations and registration - September 2018.