

WORKING TOGETHER **RESPONSIBLE** GLOBAL **ECONOMY**

The World Forum for a Responsible Economy is an annual event intended for entrepreneurs and company leaders seeking to promote a responsible economy.

THINK TANK
Tomorrow's Institute
of Economics

THIRD INDUSTRIAL
REVOLUTION
Looking back on
a success story



All responsibilities cannot be assumed by national governments. We're best capable of taking action in our locale, and we're intent on proving that here!"

Philippe VASSEUR, World Forum President et former Minister.

THE WORLD FORUM FOR A RESPONSIBLE ECONOMY IS AN ANNUAL EVENT INTENDED FOR ENTREPRENEURS AND COMPANY LEADERS SEEKING TO PROMOTE A RESPONSIBLE ECONOMY.



Here are 5 good reasons why you should attend.

- 02 -

01.

COME SEEK INSPIRATION TO REINVENT YOUR ROLE AND THAT OF THE COMPANY

Our aim is to present solutions rather than identify problems. From the CEO of a large industrial group to the innovative entrepreneur, our speakers will demonstrate, by way of example, the successes of their personal investment in favor of a responsible economy.

02.

SAVE TIME AND LEARN TOOLS TO SPEED PROGRESS

With over 100 sessions offered per event, you'll discover new working methods, innovative processes to apply inside your company and short- and long-term practices to help change the way you do business.

03.

THINK GLOBAL...

You'll have the possibility to meet with experts, thanks to the groundwork laid by some 30 correspondents located across the world. This outreach has brought nearly 1,000 speakers from 85 countries to share their experience, a diversity making for very enriching exchanges year in year out.

04.

ACT LOCAL!

Given our various session formats, you'll have plenty of opportunity to discuss with participants representing your specific territory, providing you with the resources to tap into a network assembled within a community of responsible actors.

05.

TAKE ADVANTAGE OF 20 YEARS OF EXPERTISE IN THE FIELD

The World Forum was launched in 2007 upon the initiative of the Alliances Network (Réseau Alliances) and its President, Philippe Vasseur, former journalist and French Minister. For over 20 years, we've been organizing companies in the Nord-Pas de Calais Region committed to supporting CSR strategies, in the aim of helping them optimize performance. This daily and neighborly form of assistance has offered us tremendous insight into corporate expectations.

- 03 -

An event with 10 solid years
of experience

WHO'S DOING THE TALKING?

\ **SINCE 2007, NEARLY 1,000 SPEAKERS
HAVE TAKEN THE STAGE** /

BUSINESS OWNERS

- Martha Tilaar, Martha Tilaar GROUP, Indonesia
- Didier Leroy, Toyota, Japan
- Gerard Mestrallet, ENGIE
- Michel Landel, Sodexo
- Dirk Van de Putt, McCain International, Canada
- Louisa Mojela, Whipold, South Africa
- Gerard Boivin, Unibel
- Lucien Lesaffre, Lesaffre
- Matthieu Lambeaux, Findus
- Andre Renaudin, AG2R La Mondiale
- Gerard Mulliez, Founder, Auchan
- Monique Leroux,

Mouvements Desjardins,
Canada

VISIONARIES

- Muhammad Yunus, 2006 Nobel Peace Prize winner in 2006, President of the Yunus Center (Bangladesh)
- Shirin Ebadi, 2003 Nobel Peace Prize winner (Iran)
- Wangari Maathai, 2004 Nobel Peace Prize winner, President of the Greenbelt movement (Kenya)
- Jeremy Rifkin, Economist and Founder of the Foundation on Economic Trends (United States)
- Ellen MacArthur, President and Founder of the Ellen

MacArthur Foundation
promoting a Circular
Economy (United Kingdom)

- Guy Ryder, Managing Director of the International Labor Organization (ILO)
- Ervin Laszlo, Philosopher, Founder of the Budapest Club (Hungary)
- Tony Meloto, President and Founder, Gawad Kalinga (Philippines)
- Lyonpo Norbu Wangchuk, Bhutanese Minister of Economic Affairs (Bhutan)
- Max Anderson, Founder of Harvard University's MBA Oath (United States)
- Bibi Russel, Founder of Bibi

Productions (Bangladesh)
• Youssou N'Dour, Artist
and Founder of Birma
MicroCredit (Senegal)

PIONEERS

- Günter Pauli, Founder of the Blue Economy
- Ma Yihe, CEO of Winsun, China
- Verone Mankou, VMK, Democratic Republic of the Congo
- Dirk Ahlborn, Hyperloop, United States
- David Katz, The Plastic Bank, Canada

CONSULT OUR SITE WWW.RESPONSIBLE-ECONOMY.ORG
FOR ALL PARTICIPANT BIOGRAPHIES

TO WHOM?

\ **EVERY YEAR, 5,000 PARTICIPANTS
ARE SPEAKING YOUR LANGUAGE** /

Business
owners.

Employees.

Entrepreneurs.

Representatives
from NGOs or
civil society

Institutions.

Students.

- 04 -

ABOUT WHAT?

\ **TOPICS THAT MATTER TO YOU** /



Societal commitment

- Territorial focus
- Education
- Skill and technology transfer
- Investment in society



Human Rights

- Human Rights and underlying ILO principles
- Diversity, equal opportunity and anti-discrimination



Governance

- Strategy and organization
- Transparency and communication
- Sharing of values
- Nurturing strong relations with one or more stakeholders



Workplace relations and conditions

- Customer and consumer relations
- Health & safety of customers and consumers
- Access to basic services
- Emphasis on education



Environmental protection

- Waste handling
- Eco-design
- Energy / Greenhouse gases
- Biodiversity and sustainable resource management
- The building trades
- Sustainable mobility

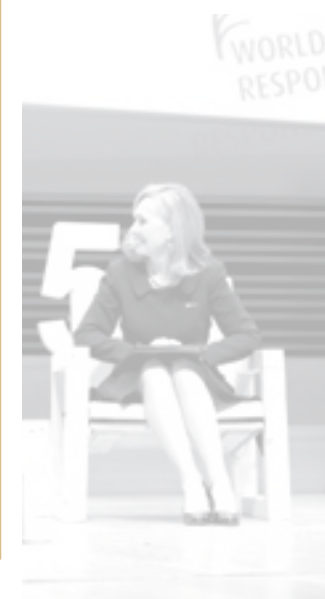
Good Business Practices

- Responsible procurement
- Anti-corruption measures
- Loyal competition



Workplace relations and conditions

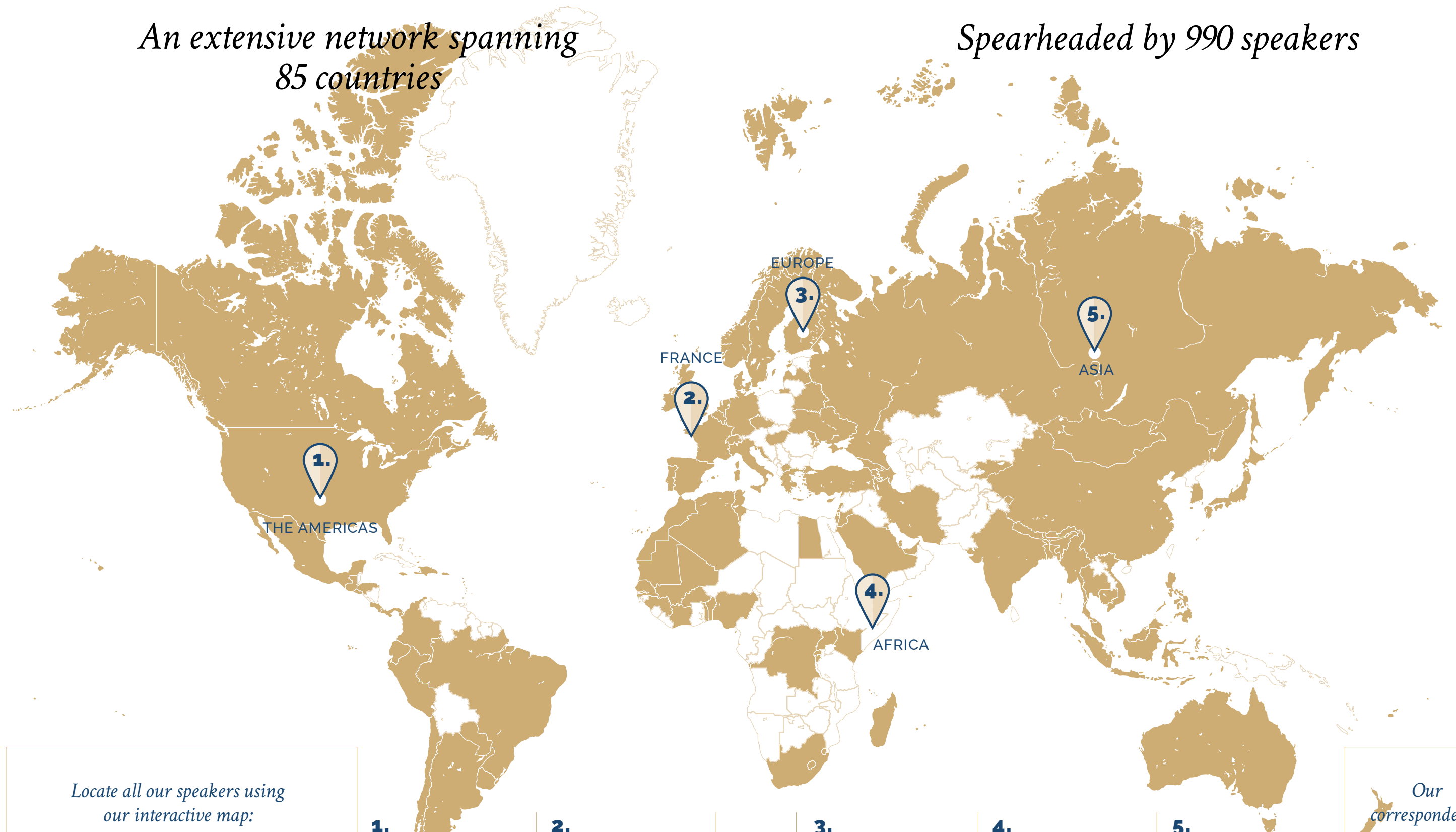
- Development of human capital
- Workplace health and safety
- Working conditions



- 05 -

*An extensive network spanning
85 countries*

Spearheaded by 990 speakers



*Locate all our speakers using
our interactive map:*



www.responsible-economy.org

1.
THE AMERICAS:

Ethics Institute (Brazil), Forum
Empresa (North and South
America), BSR (USA),...

2.
FRANCE:

ORSE, CJD, Entrepreneurs
with a Future, National CSR
platform...

3.
EUROPE:

Global Compact,
Ashoka, GRI,...

4.
AFRICA:

Ethics Institute of South
Africa, CGEM (Morocco),
Institut Afrique RSE
(Sénégal),...

5.
ASIA:

Asean CSR Network
(Singapore), Arabia CSR Net-
work, CFIE (China),
CII (India),...

*Our
correspondents:*

75

CSR networks covering
the whole world

Happening around the Forum

A THINK TANK TO GUIDE OUR ACTIONS



PUBLICATIONS

"Reinvent growth"
(1st quarter 2016)

is the call chosen to usher in the launch of a new series of publications to help brainstorm and generate ideas in support of a more responsible economy.



COLLECTION

This database constitutes an interactive tool, a veritable pool and source of content from each of the previous events.

Elit serves to convey examples, disseminate approaches that are both beneficial and profitable for society overall as well as for companies. Moreover, all economic actors are motivated to draw inspiration from these case studies as they commit to a more responsible economy and contribute design development resources to the body of instruction supports.

www.responsible-economy.org



BIPIZ

An international database inventorying over 900 practical case studies, BipiZ assists you in developing a CSR strategy adapted to your corporate model, geographic territory and culture.

WORLD FORUM FOR A RESPONSIBLE ECONOMY

A highlight on the annual calendar during October.
Mark the dates of October 10th through 14th for the 2016 event, scheduled to take place in Lille, Strasbourg, Grenoble, La Rochelle and Paris.

 **WORLD FORUM FOR A RESPONSIBLE ECONOMY**
Program and registration
www.responsible-economy.org

A TERRITORY TO IMPLEMENT OUR ACTIONS

 **Réseau ALLIANCES**
ENTREPRENEURS DE CROISSANCE RESPONSABLE

Our mission is to guide companies by facilitating their meetings, identifying areas of improvement and proposing training sessions and interactive workshops dedicated to targeted topics.

These actions and efforts provide us with the opportunity to formalize feedback, which in turns enhances the RESPECO initiative.

More informations sur www.reseau-alliances.org

Happening around the Forum



LOOKING BACK
ON A SUCCESS



*The naissance of
the third industrial
revolution in the
Nord-Pas de Calais Region
(France) :*

In 2012, Jeremy Rifkin was invited to speak at the World Forum to offer his vision of the Third Industrial Revolution.

Subsequent to the plenary session, the Nord-Pas de Calais Regional Council and the Regional Chamber of Commerce decided to assist Mr. Rifkin in jointly creating a "master plan", positioning the Region as a pilot territory.

"After six months of intensive efforts, the plan was presented in 2013, with the initial

concrete steps operational as of 2014.

Each year, the World Forum dedicates a subtheme to *"The Third Industrial Revolution is advancing"* to catalogue achievements and continue energizing this transformative movement to all corners of the territory.

This initiative now enjoys international recognition and has been duplicated at the scale of an entire country.

The Forum as seen by our participants

ATTENDEES' TESTIMONIALS

“

"This is my third time here. The World Forum is always very inspiring with plenty of fascinating testimonials. It's a highly innovative event!"

Pietro,
EMPLOYEE

“

"I find this approach really interesting. What impresses me most is the Region's handling of some key issues that are fundamental and extremely critical. I appreciate this link between the local territory and the outside world."

Jean,
BUSINESS OWNER

“

"I feel that an organization capable of uniting opinion leaders, while facilitating the sharing of ideas and creating synergies among individuals to promote change has got to be wonderful."

David Katz (Canada),
FOUNDER AND PRESIDENT OF THE PLASTIC BANK

"It really feels like being at the heart of the transformation leading to the New World."

I'm thrilled by what's happening. As a partner, we fully support the initiative, which is seen as a path to a brighter future and source of enthusiasm. We're very pleased to be associated with this most exciting event."

Marc Roquette,
BOARD MEMBER OF
ROQUETTE FRÈRES

"For me, the World Forum is a fantastic event."

It's an honor to be able to participate. I've met so many interesting people and have learned a tremendous amount of valuable lessons regarding corporate projects that seek to institute sustainable change."

Su Kahumbu Stephanou
(Kenya),
SU KAHUMBU STEPHANOU (KENYA),
FOUNDER AND PRESIDENT OF GREEN DREAMS, LTD.



Contacts

YOUR SOURCES OF INFORMATION

RÉSEAU ALLIANCES

40, Rue Eugène Jacquet 59708 Marcq en Barœul
+33 (0)3 20 99 24 69 - contact@worldforum-lille.org

COMMUNICATION:

Adrien HUC
ahuc@reseau-alliances.org

PARTNERSHIPS:

Marie Madeleine
CARPENTIER
mmcarpentier@reseau-alliances.org

COORDINATION OF SPEAKERS:

Ludivine HERINCKX
lherinckx@worldforum-lille.org

PARTENAIRES OCTOBRE 2015

PROJET COFINANCÉ PAR



RÉGION
NORD-PAS DE CALAIS

PARTENAIRES INSTITUTIONNELS



GRANDS PARTENAIRES



AG2R LA MONDIALE



PARTENAIRES



“ Companies...
What should we expect
from them? ”

THE 10TH WORLD FORUM FOR A
RESPONSIBLE ECONOMY WILL BE HELD FROM
OCTOBER 10TH THROUGH 14TH, 2016
IN ALTERNATING VENUES ACROSS FIVE
FRENCH CITIES: LILLE (ON THE 10TH),
STRASBOURG (11TH), GRENOBLE (12TH), LA
ROCHELLE (13TH), AND PARIS (14TH).

Information and registration - September 2016