

Social Entrepreneurship: Dream or Reality



FARM FRESH MEALS FOR HEALTHY KIDS





**Inspire a generation of
healthy eaters.**

About Red Rabbit

- Offer food education labs
- Provide healthy meals
- Founded in 2005
- Located in New York City
- Serve >20k meals a day



Keys to Profitability...

- **Purchasing**
- **Preparation**
- **Sustainability**





Team Red Rabbit

www.myredrabbit.com