

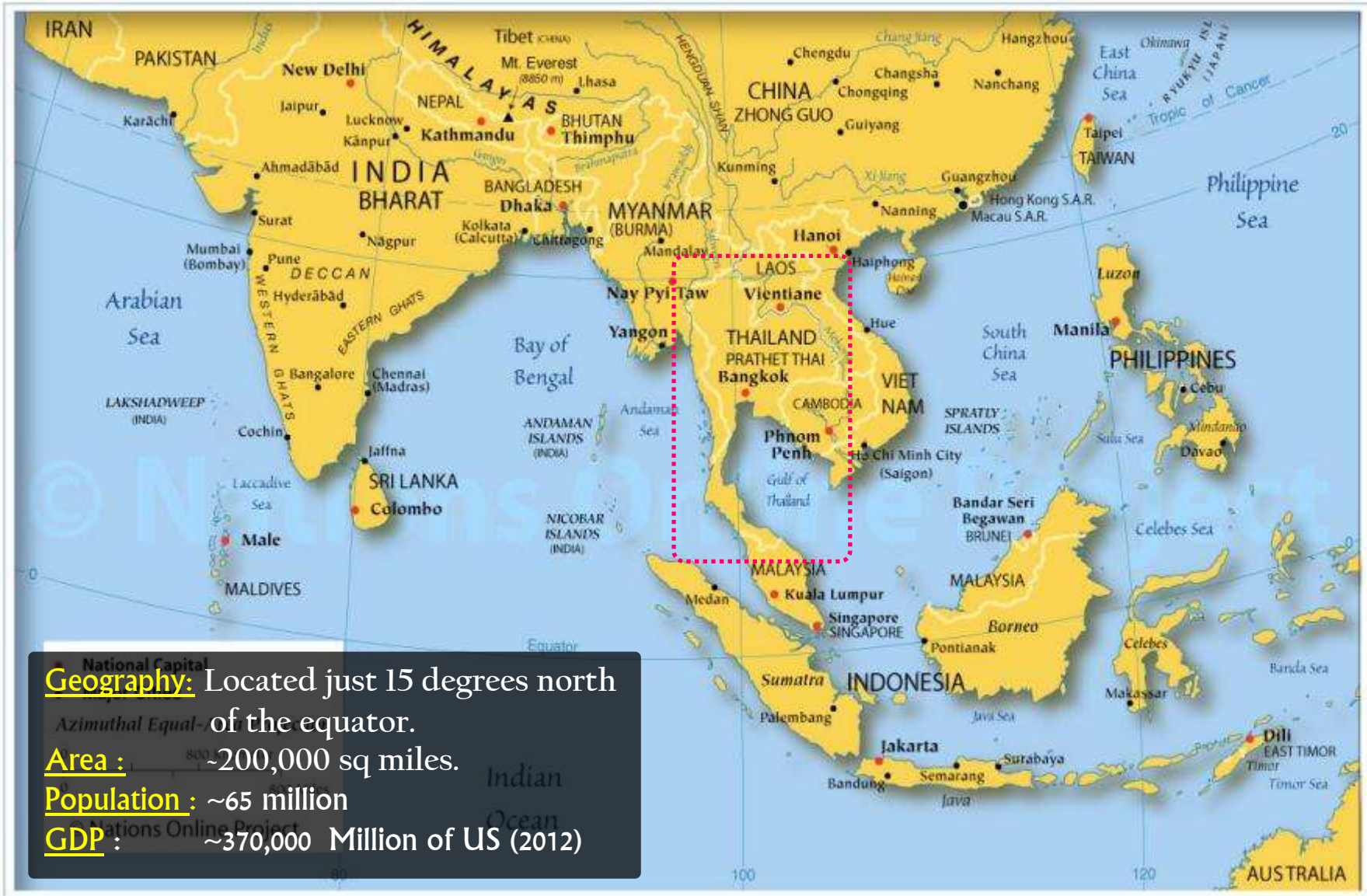


CHOKCHAI ATSAWARANGSALIT
The Bangchak Petroleum Plc.



CSR-in-Process : The Way for Business Sustainability

Thailand : Located in South East Asia



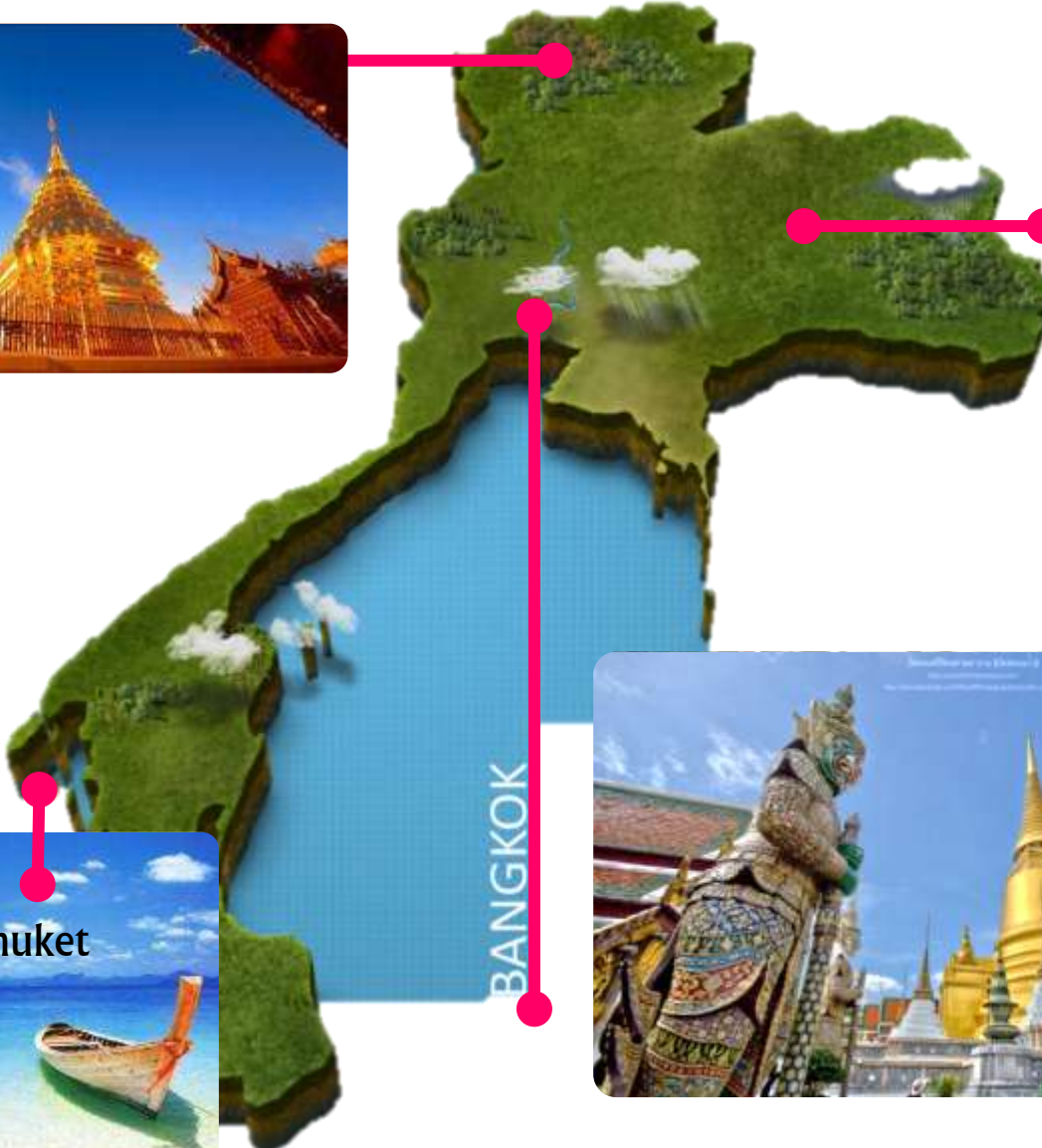
Thailand : Festive Kingdom



Chiangmai



Buriram



Phuket



Wat Phra Kaeo

Thailand : Amazing Unique Culture and Arts



Songkran-festival



Muay Thai



Loi Krathong



Thai Classical Dance



Thailand : Appetizing Culinary & Tropical Fruits



Thai Traditional Food



Thai Spicy Soup



Tropical fruit

Problem: Citizens in Agricultural Sector Generate Lowest Income Per Capita



Problem : Lack of Income Distribution creates Wealth Disparity



% of
Income
Generated

20% of
Income

80% of
Income

20% of
Population

80% of
Population

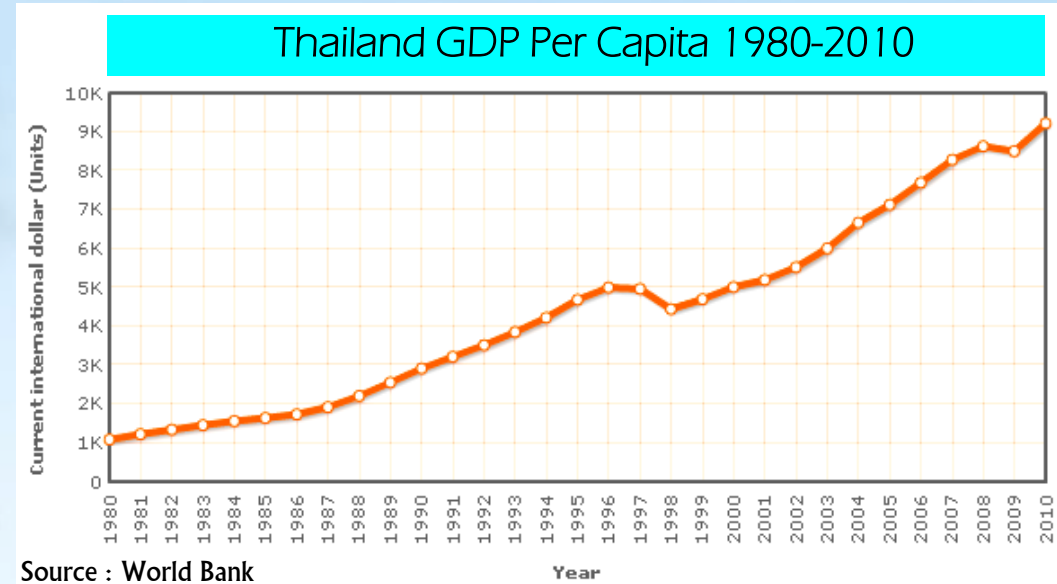
% of
Population

Source : Thailand Development Research Institute

Lower Class Population

Upper Class Population

Problem : Despite of Wealth Increase, Industrialization creates Environmental Problems



“THAILAND SUBMERGED” in 2011



“THAILAND SUBMERGED” in 2011



How We Can Contribute to Our Society ?





The Bangchak Petroleum Plc.

Bangchak : 2 Core Businesses

Refinery Business



- Listed on Thailand Stock Exchange
- Only one refinery located at the heart of Bangkok
- Annual Revenue >5,000 Mil USD
- >1,000 Employees
(Excluding Service Station Staffs)

Marketing Business



Service Station



Aviation Fuel



Trademark Logo

Bangchak : Corporate Goal Established 29 Years Ago



“To be a secure Thai company operating energy business consistent with common interest and to participate in developing a better quality of life for all Thais”



Business Philosophy : “VALUE” & “PROFIT” Balance



CSR-in-Process : Key Strategies to Accomplish CSR-in-Process



CSR-in-Process : Green Refinery



- Clean & Energy Efficient Process
- Carbon Neutral
- Zero Discharge

CSR-in-Process : Transparency in Emission & Waste Discharge



CSR-in-Process : Treating the Social Community Like Our Own Family



CSR-in-Process : Green Service Station



CSR-in-Process : Cooperative Service Station Business Model



CSR-in-Process : Promote Community Products to Market

Bangchak's Premiums at Service Station



กล้วยอบเนย
น้ำหนักสุทธิ 40 กรัม
ผลิตจากกล้วยตากแห้งที่คัดสรรมาอย่างดี
ผ่านกรรมวิธีอบแห้งด้วยอุณหภูมิที่เหมาะสม
เพื่อคงคุณค่าทางโภชนาการไว้ให้มากที่สุด

มูลค่า 10 บาท

วันนี้ - 31 ก.ค. 52
(หน้าร้านกว่าของจะหมด)



พริกกระเทียม 1 มัด
ร่วมบริโภคกระเทียมไทย
เต็มรส 700.-

จากสหกรณ์ผู้ปลูกกระเทียม
แก่กับกุหลาบผลิตสดปลอด

วันนี้ - 15 ก.ย. 53



ลูกนกขี้กวน
ไม่มีเมล็ด
จากจังหวัดปัตตานี ยะลา นราธิวาส

วันนี้ - 30 ก.ย. 53



Bottled water

CSR-in-Process : Market Leader in Bio-fuels



Bio-ethanol

- GASOHOL E10
- GASOHOL E20
- GASOHOL E85

CSR-in-Process :Market Leader in Bio-fuel



CSR-in-Process : Invest in Biodiesel Plant from Crude Palm Oil



CSR-in-Process : Invest in Biodiesel Plant from Used Cooking Oil



CSR-in-Process Campaign for Avoiding Reuse of Used Cooking Oil



CSR-in-Process : Advantages of Bio-fuel As Renewable Energy

Support Balancing of Agricultural Product Price

Job Creation leading to Better Quality of Life for Community

Strengthening National Energy Security and Reducing Oil Import

Environmental Friendly

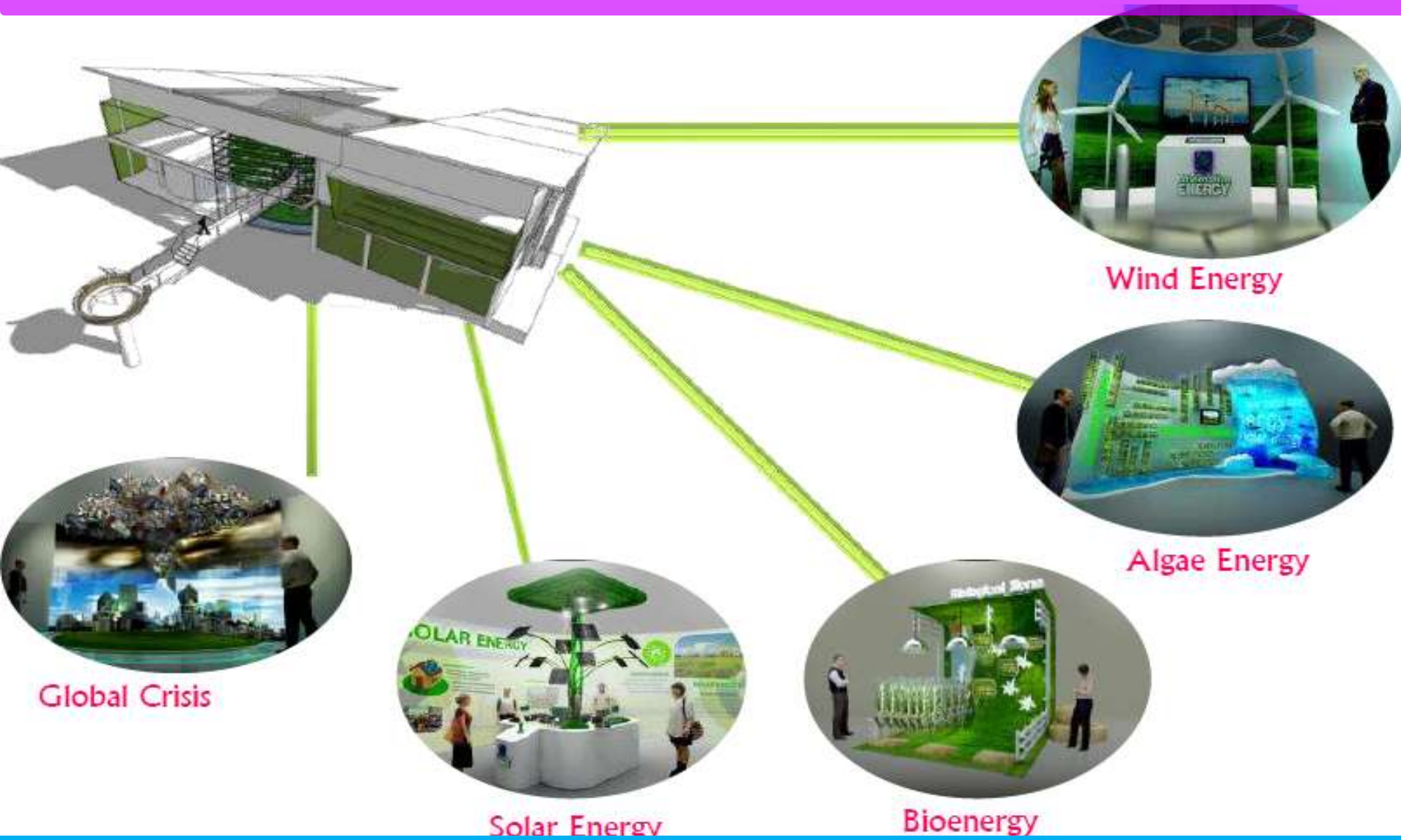
CSR-in-Process : Invest in Green Power Plant (Solar 170 MW)



CSR-in-Process : Solar Rooftop at Gas Service Station

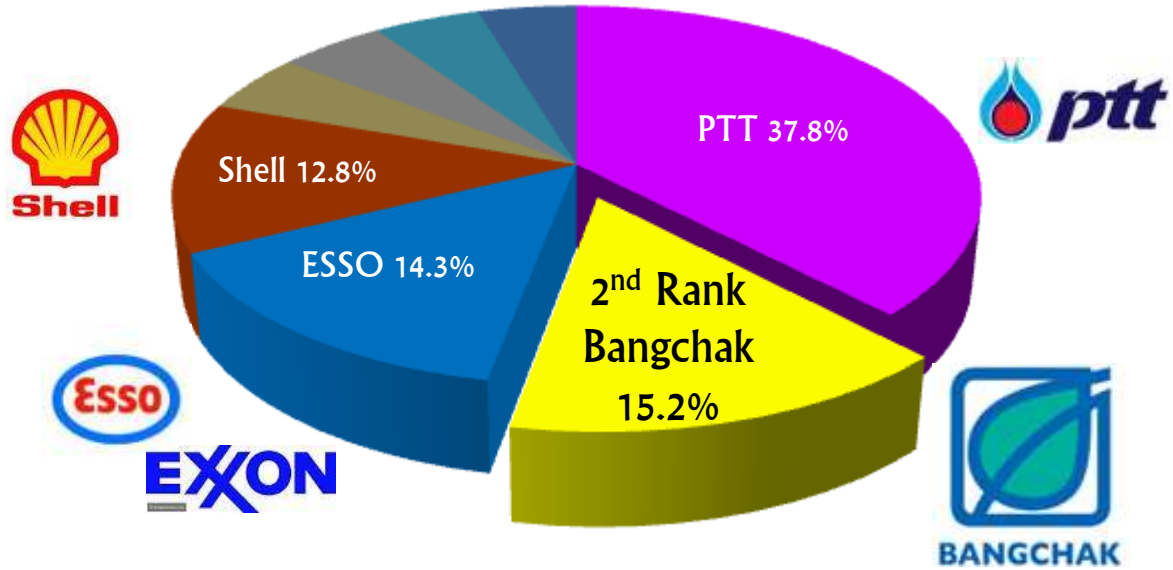


CSR-in-Process : Set up Renewable Energy Learning Center for Public Education



Social Recognition : Trusted Branded Award 2010-2013 by Reader Digest

Thailand Retail Oil Market Share by Company



Social Recognition : CSR Award 2008 from CNBC's Asia Business Leader



Social Recognition : Best CSR Award 2008-2012 from Thailand Securities Exchange and Commission



2008 – 2012
Best Corporate Social
Responsibilities (CSR)

Social Recognition : CG & CSR Award from Stock Exchange of Thailand



Social Recognition : CSR Award from Department of Industrial Works 2013





Thank you for your kind attention