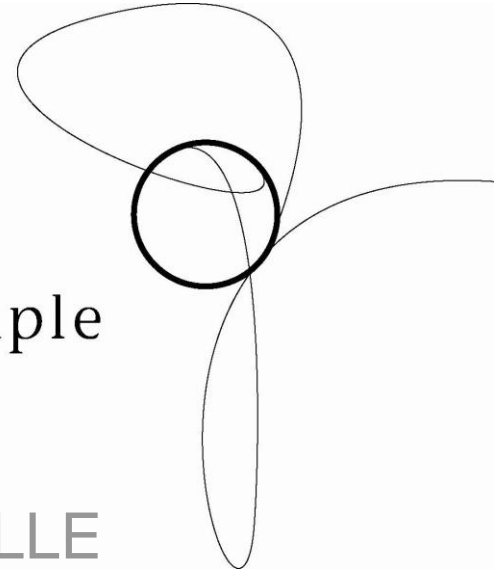


Leonard Cohen –
“Everybody Knows”

Everybody knows that the boat is leaking
Everybody knows that the captain lied
Everybody got this broken feeling
Like their father or their dog just died

Everybody knows, everybody knows

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*Hugo Spowers, Founder
October, 2013*



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Purpose

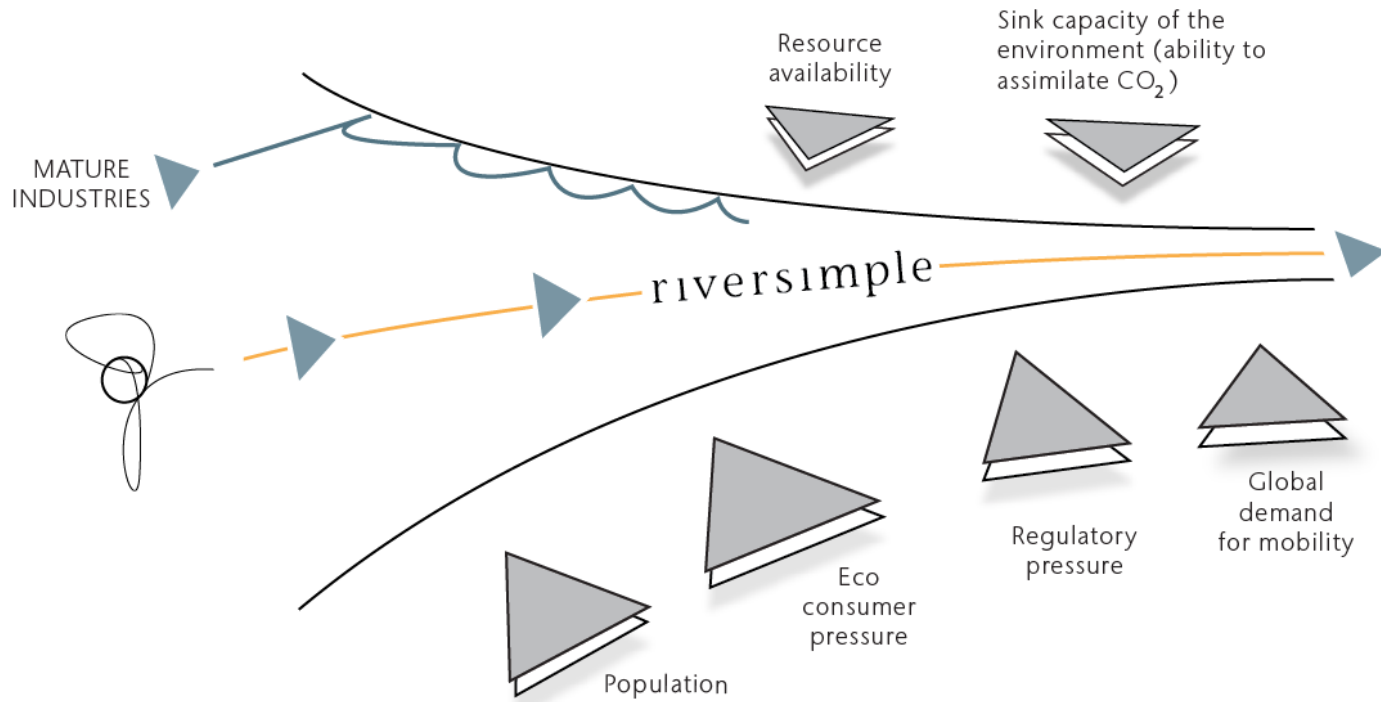
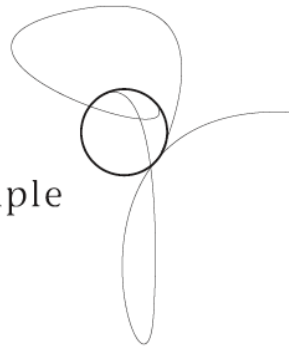
“To build and operate cars for independent use whilst systematically pursuing elimination of the environmental damage caused by personal transport”



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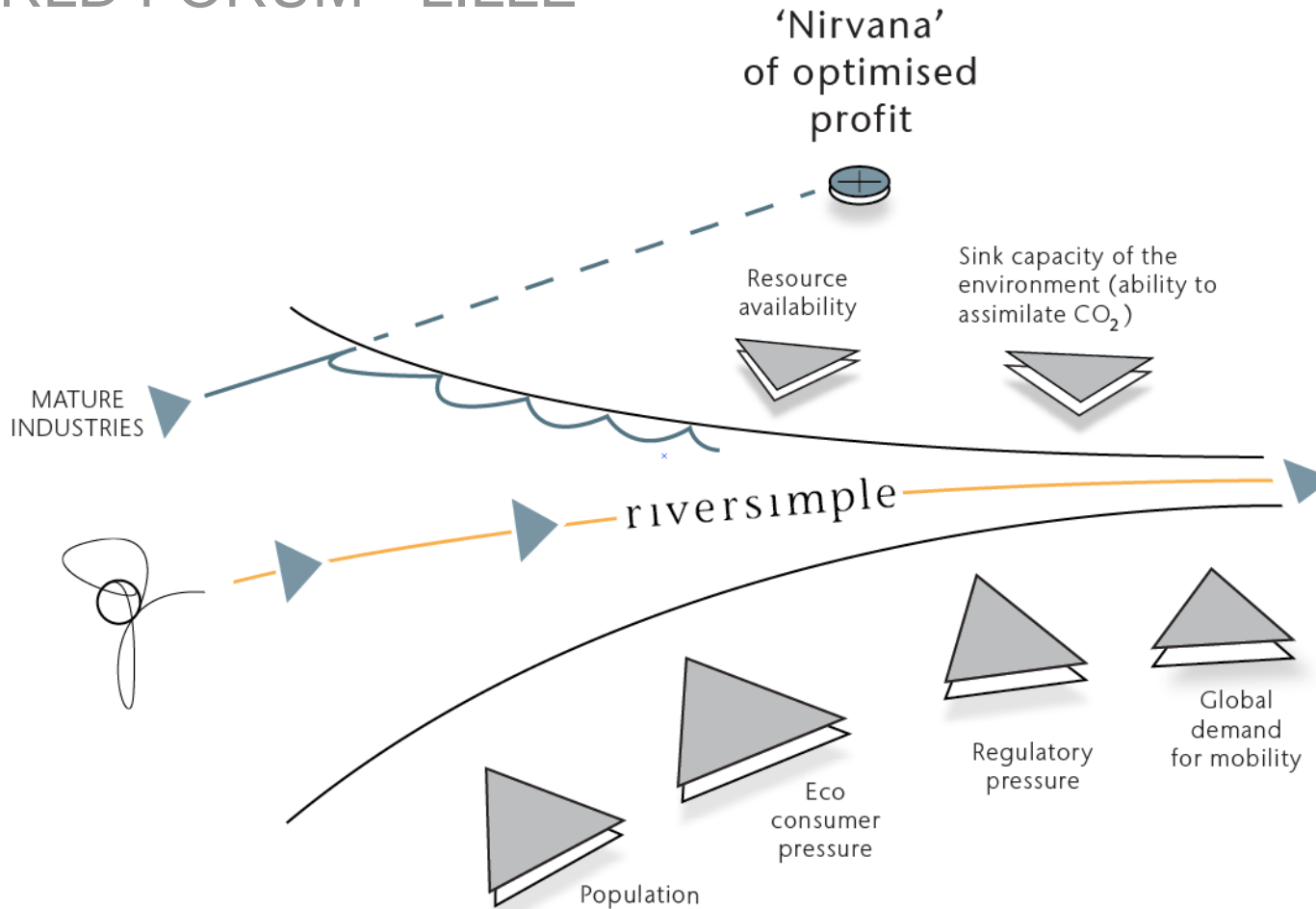
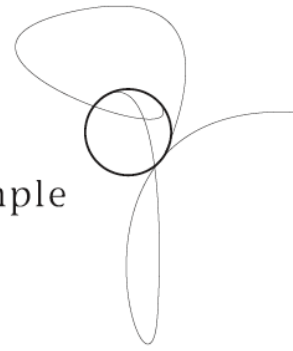
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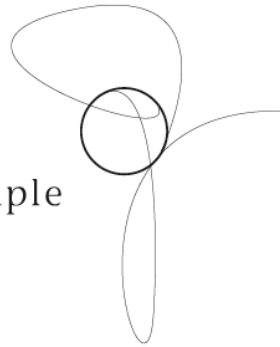


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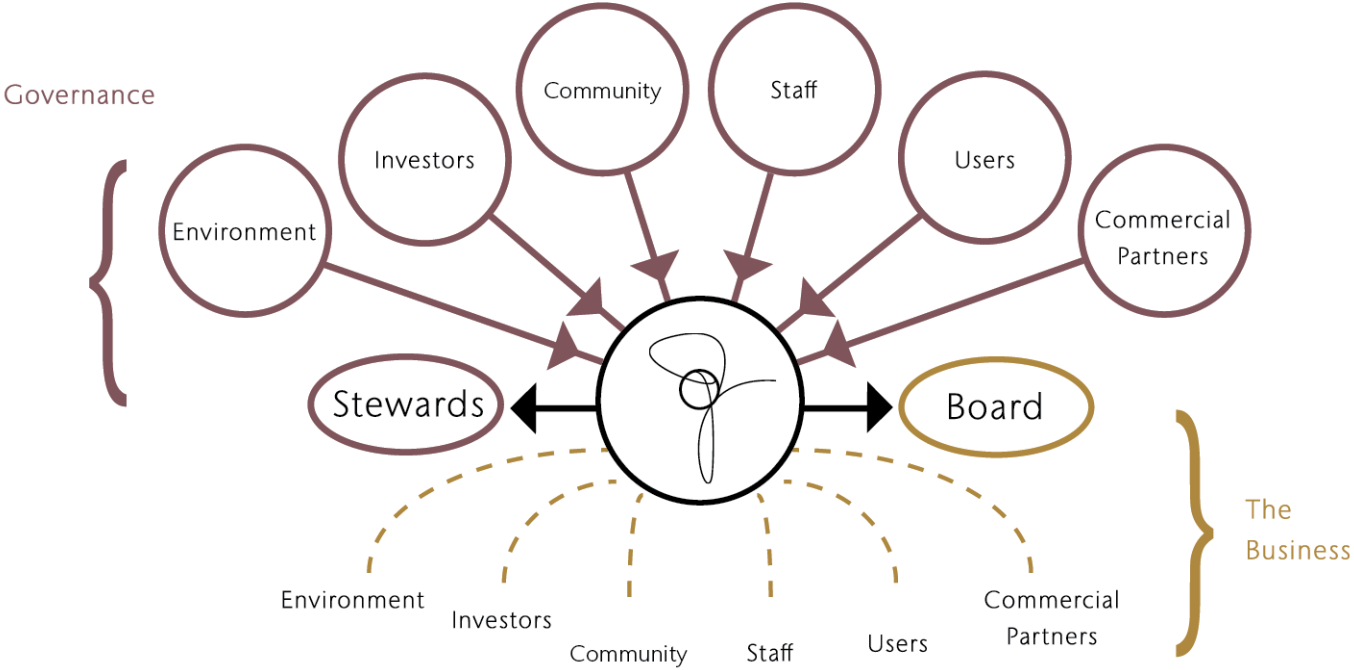
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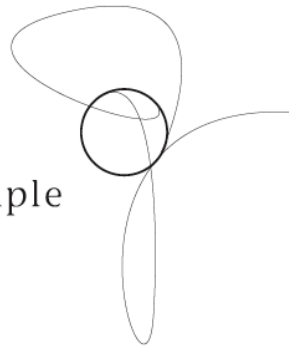
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Creativity
Resilience
Long-term value creation



Control
Efficiency
Short-term profit

Control
Efficiency
Short-term profit



Creativity
Resilience
Long-term value creation