

Assessment of the 6th edition

Lille, November 30th, 2012

THE WORLD FORUM LILLE MAKES ITS MARK AS THE REFERENCE EVENT FOR INTERNATIONAL ACTORS IN THE FIELD OF SOCIAL RESPONSIBILITY

On November 14th through 16th 2012, a total of 5,250 participants gathered at Lille's Grand Palais Convention Center for the 6th edition of the World Forum for a Responsible Economy.

For the 6th year running, World Forum Lille has assembled, around the topic of building a responsible economy, a host of leading economic actors (companies, associations, institutions) and students, destined to be our world's future managers.

The Forum's lineup of 130 speakers, two-thirds of whom based abroad, shared their testimonials proving that "responsibility entails [the entire corporate sector] taking action in concert" (Emmanuel Druon, CEO Pochecho).

Companies getting more heavily involved during these crisis times

The headline theme of "Responsible Companies, Profitable Companies" attracted three times the number of corporate attendees at this year's Forum compared to 2011, one more sign that business leaders and executives are convinced that corporate social responsibility may provide a true response to our current crisis.

"A COMPANY'S ULTIMATE AIM IS TO BE BOTH PROFITABLE AND SUSTAINABLE", DOMINIQUE MICHELON, EXECUTIVE, EXKI (FRANCE)

A Forum with plenty of highlights throughout its 3-day schedule

France's Nord-Pas de Calais Region achieves pioneer status in leading the Third Industrial Revolution

The American economist Jeremy Rifkin spoke to a standing room only crowd during the opening conference, in exposing his Third Industrial Revolution, founded on a convergence between Web-based communication and renewable energies. His presentation, which received several ovations, was followed by the announcement of a major plan in the works: the host Nord-Pas de Calais Region officially stated its intention to become a pioneer in this move towards an "industrial revolution".

"THE THIRD INDUSTRIAL REVOLUTION STIMULATES PROGRESS FOR ALL OF US. IT PROVIDES AN OPPORTUNITY TO BRING THE FUTURE INTO BETTER FOCUS."
VIANNEY MULLIEZ, CHAIRMAN, AUCHAN GROUP

The European launch of the Global Union for Sustainability (GUS): an action plan builds momentum!

"WHERE THERE'S A WILL THERE'S A WAY, OR INERTIA CAN ALWAYS FIND GOOD REASONS."
MARC ROQUETTE, CEO, ROQUETTE (FRANCE)

From the ranks of World Forum Lille's partners and guest speakers, regional companies and actors, networks of local and international firms, over 50 opinion leaders made a public commitment during the event's closing conference to undertake as of 2013 a series of simple, practical and measurable actions in favor of sustainable development.

"WORLD FORUM LILLE 2012, BOLD COMMITMENTS, BOTH QUANTITATIVE AND SUSTAINABLE, MADE BY RESPONSIBLE COMPANIES. MANY THANKS"
QUOTE FROM ONE OF THE 800 TWEETS ON #WFL2012 EXCHANGED ON TWITTER DURING THE 3 DAYS

Relive (in its near entirety) the World Forum Lille 2012 event on our Website

Available to all site visitors: syntheses of each day's conferences, guest speakers' presentations, the list of commitments adopted as part of the Global Union for Sustainability, the 80 innovative best practices featured during the Forum, abridged Web reporting to share in the World Forum Lille atmosphere on our Dailymotion video channel, our press highlights, the event's photo archives, and a complete press review of World Forum Lille 2012 proceedings.

Next gathering in 2013, when the energy released during this 6th annual Forum will be converted into sustainable actions in favor of a better-balanced economic order!

2012 BENCHMARKS

- 76 sessions (from theme-based lunches to plenary conferences)
- 150 speakers/presenters from the world over
- 40 CSR networks and experts from Forum co-organizers across the globe
- 50 commitments filed in support of the Global Union for Sustainability on Nov. 16th



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