

Lay the groundwork for a global responsible economy

Lille, June the 8th 2012

THE WORLD FORUM LILLE, THE 1ST FRENCH AMBASSADOR OF THE GLOBAL UNION FOR SUSTAINABILITY, LAUNCHES THE DEBATES AT THE EARTH SUMMIT OF RIO+20!

At a time when the creation of a Global Organization for Environment, one of the biggest ambitions of the Rio+20 Earth Summit, divides the States of the world, economic actors have been getting active for several months to bring concrete propositions to the challenges of sustainable development and eradication of poverty.

The ETHOS Institute* proposes the creation of a Global Union for Sustainability with the objective of promoting, everywhere in the world:

- a green economy (that respects the environment)
- inclusive (that offers perspectives of a decent life to the whole population of the world)
- and responsible (that prones integrity and transparency of the leaders and executives).

The World Forum Lille, Global forum for a Responsible Economy, is its first French ambassador.

* An Historic partner of the World Forum Lille since its creation, that Brazilian network of enterprises is a major actor of CSR in the world, federating one third of the economic weight of Brazil, i.e. 1400 members.

Which concrete PROPOSITIONS

FOR A GREEN, INCLUSIVE AND RESPONSIBLE ECONOMY?

Propositions that will be carried by the Global Union for Sustainability onto the official debates of the Earth Summit are the result of an international collaboration in which the World Forum Lille has been very active since November 2011 by organizing, in its 5th edition, a seminar where 27 economic actors from 13 different countries brought their expertise.

EXCERPT FROM THE FINAL PROPOSITIONS

- **Adopt a new standard of measurement** of development at the State level.
- **Create a local standard and a domestic market for carbon** so that economic agents can contribute to the objectives of national reduction.
- **Have the services from ecosystems paid** so that we better share what is taken off from biodiversity and traditional knowledge.
- **Adopt minimum standards** in public and worldwide enterprises; bring them to unify their regional practices at the best level of their international habits. Encourage them to publish an annual CSR report.
- **Include the four criterias – social, economical, environmental and ethical** - in the decision process.
- **Strengthen the link between public and private worlds** in order to follow the national norms.
- **Adopt a 'responsible investments' line** in national administrations, as well as measures to spur responsible production.
- **Invest in a new educative system**, better developed in the fields of social and environmental responsibility by including an international vision.

NB : Early 2012, Claude Lenglet, vice-director of the Think tank called World Forum Lille Institute, also formalized his commentaries on each proposition in a document available online on www.worldforum-lille.org, category « Rio+20 ».

HOW BEST to capitalize on Rio+20



« The great hope is not located in Rio, but actually in what will take place after June 23rd. Lots of actors have seized the difficulties faced, the challenges ahead for sustainable development, and our great responsibility regarding the future. Time is running out, and just like Bill McKibben said, "We don't need need a slightly rejiggered version of the world that we now inhabit, we need to start working on changes on the size of the problem we face". That's what Rio+20 is all about.»

At its 6th edition (November 14th-15th-16th, 2012), the World Forum Lille will offer the opportunity to come back on commitments made at the Earth Summit, six months earlier. The Ethos Institute, a partner network, will be present to assess the first months of launching of the Global Union for Sustainability.

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More informations

 www.worldforum-lille.org

THE WORLD FORUM LILLE

REGIONAL AND NATIONAL ACTOR OF RIO+20

In the Nord-Pas de Calais region

Réseau Alliances, the World Forum Lille's organizer, is part of the generation of networks that were created just after the 1992 Earth Summit of Rio. Created in 1993 by 3 business leaders of the Nord-Pas de Calais region, it illustrates the will of local actors to take in charge the future of their territory.

In that regard, the World Forum Lille is the economic voice of the enterprises from Nord-Pas de Calais in the regional movement "Trajectories to Sustainable Development", an assessment of the road traveled for 10 years and the paths identified for the future, initiated in 2011. About sixty enterprises have been questioned at the World Forum Lille 2011 via a quiz and an interactive seminar to feed the regional project. (To know more about the propositions of the "Trajectories to Sustainable Development": www.trajectoiresdd.org)

At the national level

The World Forum Lille will be part of the French delegation at the Earth Summit, under the banner of the Club France Rio+20, a network initiated by the Comité21. Its goal is to get France an effective presence, by bringing new ideas for sustainable development on the world stage. This will be done thanks to reflection, territorial realizations and French technologies.

The World Forum Lille brings to that club the hyphenate between its regional action and its international opening via its implication in the Global Union for Sustainability.



THE WORLD FORUM LILLE in short

Initiated by Réseau Alliances* and presided by Philippe Vasseur, a former French minister, the World Forum Lille is a cycle of international events which aims at laying the groundwork for a responsible global economy, by getting "Best Practices" known to enterprises of any size which, everywhere in the world, do business in a responsible manner.

* Association that accompanies enterprises of the Nord-pas de Calais region since 1993 in the amelioration of their performances while respecting mankind and environment.

THE CALENDAR

OF THE WORLD FORUM LILLE,
ACTOR OF RIO+20

June 8th

National launching of the Rio+20 French Club in Paris

June 13th – June 22nd

Earth Summit Rio+20 in Rio de Janeiro, Brazil / Follow live on social networks



June 22nd, 1pm

Official launching of the Global Union for Sustainability in Rio, as part of a conference organized by Ethos

November 14th-16th

« The Earth Summit, six months later » at the World Forum Lille



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